



Funding the development of treatments and cures for blinding disease

Founded in 2005, Hope For Vision (HFV) has raised millions of dollars for the development of treatments and cures for blinding diseases, with particular focus on retinal degeneration.

**With the support of thousands of advocates** across the country, and guided by its board of Visionary Scientists, **HFV distributes over 95 percent of the funds it raises to innovative researchers** at leading American medical institutions, who employ a broad range of approaches to cures and treatments — from nanotechnology, to gene therapy, to retinal transplantation.

Recent, groundbreaking successes in vision research — including the **restoration of vision in human clinical trials** employing gene therapies and biotechnology prosthetics — along with the innovative work of interdisciplinary scientists across the country will eradicate blinding disease and its great costs. The **sole limiting factor is the availability of research funding**; the quicker the science is funded, the sooner Americans will see again and blindness will be relegated to the realm of tragic history.

To learn more about what **Hope For Vision** is doing across the country or to make a donation, please visit [www.hopeforvision.org](http://www.hopeforvision.org).



## 20/20 VISION BY 2020

**Hope For Vision's 20/20 Vision Campaign embodies a goal that is at once simple, inspiring and attainable: 20/20 Vision by 2020 for the millions afflicted by blinding disease.**



[www.hopeforvision.org/2020](http://www.hopeforvision.org/2020)



# HOPE FOR VISION'S 20/20 CAMPAIGN

### Yes, I would like to be part of the cure!

Enclosed is my donation of \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

### I would like to make this gift in honor/memory of:

Name \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

### Please charge my credit card

Account Number \_\_\_\_\_

Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Please mail this form along with your donation to:

### Hope for Vision

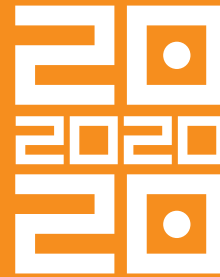
Attn: Nicole Bergman

Executive Director

415 Madison Avenue, 3rd Floor

New York, NY 10017

or donate online at [www.hopeforvision.org](http://www.hopeforvision.org)



# HOPE FOR VISION'S 20/20 CAMPAIGN

### ■ Be a part of the cure

With your generosity, we will raise \$20 million to fund research and to increase Hope For Vision's ability to generate additional research funding from private and public sources. As quickly as the science can be funded, millions of Americans will see again.

### ■ Give scientists what they need to succeed

With your help, we will provide "20/20 Grants" to 20 up-and-coming researchers who have demonstrated records of excellence in innovative research fields that hold the promise of treatments and cures for blinding disease.

### ■ Be an ambassador of hope

With your help, we will increase our base of supporters twenty-fold: 100,000 individuals who will join Hope For Vision's mission of educating families, neighbors and friends about blinding diseases and will empower these communities to join our mission.

### ■ Make History

Make the Hope of 20/20 Vision a reality for individuals afflicted by blinding disease – as quickly as the science can be funded, millions of Americans will see again and blindness will be relegated to the realm of tragic history.



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